



LET'S CREATE

AN INVITATION TO COLLABORATE

together

Your vibe is *unique*.

We've noticed.

And we would love to help you carve out a greater
space for your point of view.

WHO WE ARE

ACCO BRANDS OVERVIEW

ACCO Brands is one of the world's largest designers, marketers, and manufacturers of branded academic, consumer, and business products.

We have been around for a long time; 110 years in fact. ACCO Brands is a global company with 6,500 employees around the world and is headquartered near Chicago.

We care about the way we make our products, and the way we act as citizens of the world. That's why we design products in ways that reduce our carbon footprint and volunteer time and money in our communities.



YOU MIGHT KNOW US FROM SOME OF OUR BRANDS

[click to learn more](#)

AT-A-GLANCE®

CAMBRIDGE®



FIVE STAR®
★★★★★

Mead®
Learn. Organize. Create.



 quartet.

Swingline.

Trapper
Keeper®

X. XYRON®

FRESH + BOUNDLESS

CAMBRIDGE ADULT PLANNING & ORGANIZING

Our Cambridge brand is about keeping consumers on task AND on trend. The brand is feminine and fashion-forward, attracting a millennial market with design-driven products.



CAMBRIDGE®



PERSONALITY

STYLISH + RELIABLE

UP-BEAT

MOTIVATIONAL

BRIGHT + COLORFUL



AUDIENCE

FEMININE

AGES 22 - 35

STUDENT/PROFESSIONAL

DESIGN-DRIVEN



PERFORMANCE

WIDELY RECOGNIZED

BROAD DISTRIBUTION

CATEGORY LEADER

EXPECTED QUALITY

SOLID + AMBITIOUS

AT-A-GLANCE ADULT PLANNING & ORGANIZING

AT-A-GLANCE is cool, calm, and collected, supplying solution-based products to a broad audience. Professional and classic, the brand appeals to consumers throughout every stage of life.



AT·A·GLANCE®



PERSONALITY

CLASSIC + MODEST

DEPENDABLE

ENHANCED FEATURES

SENSIBLE



AUDIENCE

NON-GENDER-SPECIFIC

AGES 22 - 60+

PROFESSIONAL/PERSONAL

FUNCTIONALITY-DRIVEN



PERFORMANCE

MARKET LEADER

OFFICE SUPERSTORE APPEAL

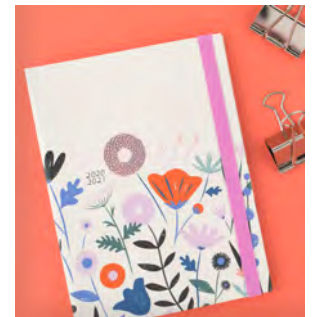
TRUSTED PROFESSIONAL BRAND

GUARANTEED QUALITY

POSSIBILITIES

HOW YOUR ART MIGHT LOOK ON THE PRODUCT

We take your aesthetic and turn it into pieces people carry everywhere. We want to partner with you because you have a decisive point of view, so the integrity of your art is our first concern. Oh, and you always get final approvals.

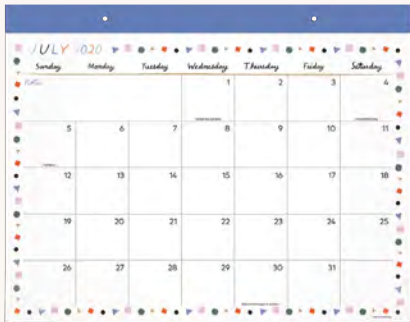


SPOTLIGHT

LIBBY VANDERPLOEG SPRING COLLECTION

Designer and illustrator Libby VanderPloeg likes to have fun and provoke thought, addressing social issues with her whimsical, crisp style. Since 2018 we have worked with Libby, creating unique products with her quirky, upbeat art.

Libby Vander Ploeg®

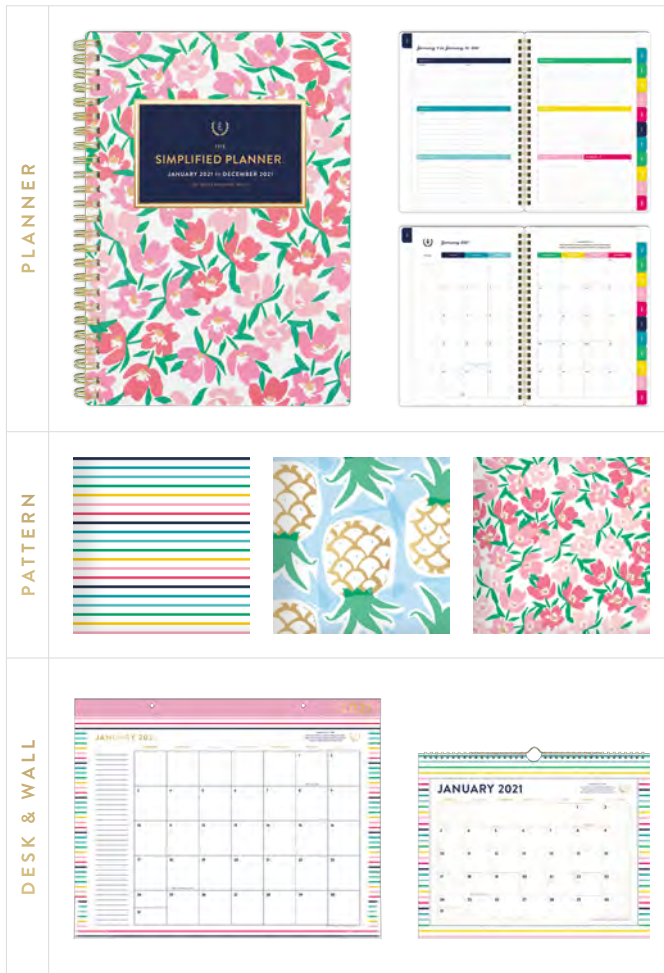




SPOTLIGHT

THE SIMPLIFIED PLANNER® BY EMILY LEY

Emily Ley's mission is to inspire and empower women with the tools they need to simplify their lives. By collaborating with us (since 2017), she is able to provide her aesthetic and strategy to many more women.



20  08

SIMPLIFIED®

BY EMILY LEY



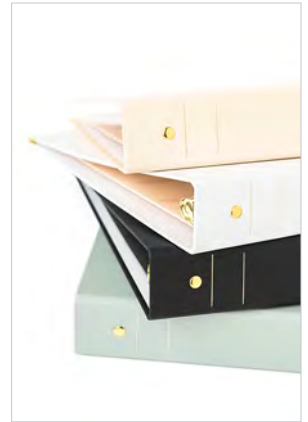
SPOTLIGHT

SUGAR PAPER ESSENTIALS

Sugar Paper had placed a few seasonal programs with Target, but we both knew they could do more. There was a white space between plain office products and unique office elements ready to be filled...

sugar • paper

ESSENTIALS



ON THE SHELF

SUGAR PAPER ESSENTIALS

The result: an elevated experience for the Target customer and Sugar Paper: permanent footage in a "Sugar Paper Boutique".

DESK + WALL PLANNING



OFFICE



PLANNING + NOTETAKING



VICTORIES

TESTIMONIALS FROM OUR PARTNERS

Our job is making your vision come to life. We pride ourselves in the close, supportive relationships we have with our collaborators. Each partnership is its own unique journey.



EMILY LEY

"We couldn't speak more highly of our partnership with AT-A-GLANCE. We've seen tremendous response and growth thanks to our projects with them. The process has been simple and streamlined and we consider their team great friends now."



JESSI RAULET

"I was excited to have the opportunity to collab with such a highly-respected brand such as Mead Cambridge. The Cambridge team made working together easy, and I was thrilled with the final result."





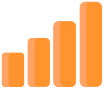

LIBBY VANDERPLOEG

"When I was first approached by Cambridge to create a line of planning products, the possibilities seemed a little overwhelming. But they were so helpful and easy to collaborate with every step of the way, and I'm so excited about what we've created together!"

BIG PICTURE

THE PERKS OF PARTNERING WITH ACCO BRANDS

If you want to expand your audience, you need an experienced team with a collaborative culture.

	VOLUME	Turn. It. Up. Amplify your creative voice and access a new category.
	TRUST	Protect your brand identity, aesthetic, as well as your artwork, with us as your safety net.
	GROWTH	Allow thousands of people access to your art while growing your business.
	CONNECTION	Relax. You will be in the loop every step of the way through open, consistent communication.

OPPORTUNITIES

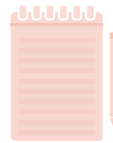
ACCO + YOUR COMPANY

We love your aesthetic and the story behind your brand.
What can we build together? The possibilities are endless.

ACCO BRANDS + YOUR COMPANY



PLANNING



NOTETAKING



HOME OFFICE



CRAFTING

OPPORTUNITIES

NOT JUST A PRETTY TREND...

We see limitless potential for a partnership with you - not just about product, but about presence.

+

Target loves trends, imagination, and fun...for one-time seasonal opportunities. But they gravitate to **growing brand presence** for worthy brands. Your company is a growing lifestyle brand, not just a trendy design of the moment.

+

Target consumers expect a lot: functional beauty at a reasonable premium and fresh ideas to help them **navigate new landscapes** in their work and personal lives.

+

Working from home happened quickly. People used what they had. Now, as the **new normal**, Target consumers want to **create a meaningful space** that is productive, appealing, and reflects their style.

PATHS TO SUCCESS

WHERE WE CAN GO, TOGETHER.

We believe in your brand and want to help you flourish.
Together, we can make that happen.



We will present a high-level vision of your company to Target's senior leadership, not just category buyers.



Our close relationship with Target gives us access and a deep understanding of the evolving retail climate.



With our experience of Target's fluctuating seasons, we can strategically place the right products in the right timeframes.

USING:

Multiple endcap category solutions

Various display timeframes to maximize consumer exposure

Permanent licensor in-store footage



Ready to push some limits?

Let's create together.